

CLAIMS

What is claimed is:

1. A method for scoring presentations, said method comprising:
capturing data forming at least a part of a particular presentation of said presentations;
electronically analyzing said captured data to determine variations from accepted criteria;
and
scoring said captured data based on deviations from said accepted criteria.
2. The method of claim 1 further comprising:
providing a report for improvement of said particular presentation, said report based
upon said electronically analyzing said captured data.
3. The method of claim 2 wherein said scoring is based, at least in part, on a user
elected implementation of advice provided in said report.
4. The method of claim 1 further comprising:
electronically correcting said particular presentation based upon results of said
electronically analyzing.
5. The method of claim 4 further comprising:
transferring said captured data from one medium to another medium after said
electronically correcting.
6. The method of claim 4 wherein said electronically correcting occurs through use
of at least one user interface selected from the group consisting of: a computer monitor touch-
screen, a computer keyboard, a computer mouse, a computer joystick, a verbal command, and a
textual command.

7. The method of claim 1 wherein said electronically analyzing comprises:
determining at least one criteria from the group consisting of: a number of transitions, a segment length, use of audio, beat matching with transitions, use of still images, and use of sound effects; and
comparing determined ones of said criteria against an acceptable range of previously set parameters.

8. The method of claim 1 wherein said particular presentation is a multimedia presentation.

9. The method of claim 1 further comprising:
providing comparative improvement scores based upon previously stored scores.

10. The method of claim 1 wherein said electronically analyzing comprises:
comparing said data against a set of genre criteria, said genre selected from the group consisting of: drama, action, comedy, family movies, and a user-defined category.

11. The method of claim 1 further comprising:
providing a summary report of advice based on evaluations selected from the group consisting of: number of transitions, segment length, use of audio, audio beat matching with transitions, use of still images, and use of sound effects.

12. A system comprising:
means for storing electronic content;
means for comparing elements of said electronic content with pre-defined parameters;
and
means for providing a report containing results of said comparison.

13. The system of claim 12 wherein said electronic content comprises video and said report includes suggestions selected from the group consisting of: number of transitions, segment length, use of audio, audio beat matching with transitions, use of still images, and use of sound effects.

14. The system of claim 12 wherein said report includes specific instructions for improving a score for a presentation of said electronic content.

15. A computer program product having computer readable code stored on a computer readable medium, said computer program product comprising:
code for controlling the acceptance of data pertaining to a presentation;
code for controlling a comparison of elements contained within said presentation to pre-defined criteria; and
code for presenting scores to a user, said scores based upon said comparison of elements to said pre-defined criteria.

16. The computer program product of claim 15 further comprising:
code for enabling said user to accept presentation modification suggestions.

17. A method comprising:
selecting a genre for a presentation stored in a digital medium;
identifying pre-defined parameters with the selected genre;
comparing data of the presentation with the pre-defined parameters for the selected genre; and
generating a report of the comparison between the data of the presentation and the pre-defined parameters.

18. The method of claim 17, wherein said presentation comprises video and audio.

19. The method of claim 17 further comprising suggesting at least one of sound effects and background music for the presentation based on the selected genre.

20. The method of claim 17 further comprising storing the pre-defined parameters in a database.